COOKIE POLICY

WHAT IS COOKIE?

Cookies are little text files that your browser processes and stores in order to better serve you, enhance website speed, and provide you a more customised browsing experience. On either your PC or mobile device, these files are kept. Cookies are very safe, and it is physically impossible for cookies to infect your device with malware. Cookies are simple to inspect and remove.

WHAT ARE THE TYPES OF COOKIES?

A. COOKIES BY DURATION OF USE

1. **Session Cookies:** When you shut the browser, these transient cookies are removed after being utilised for the length of your visit.
2. **Permanent Cookies:** These cookies are used to remember you and your choices the next time you visit the website and stay on your device until they expire.

B. COOKIES BASED ON OWNERSHIP

1. **First Party Cookies:** Cookies placed by the owner of the website you are visiting and accessed only by that website.
2. **Third Party Cookies:** Cookies placed on the site you visit by advertisers or anatomical analysers and reporting to the relevant site.

COOKIES USED ON WEBSITES

1. **Mandatory/Technical Cookies:** This cookie is mandatory for the correct and secure operation of our website. For example, it is used for purposes such as authentication, keeping the products in your basket while shopping, keeping your current session information intact. They are usually first party cookies.

2. **Functional Cookies:** This cookie is used to remember the preferences of our visitors. It is to facilitate your visit and improve your experience. For example, it allows you to automatically log in to the site by remembering in which language you want to use the site or your username and password. They are usually first party cookies.

3. **Analytical/Performance Cookies:** This cookie is used for the improvement and development of our website. Such cookies collect analytical data such as visitors' site usage information, number of visitors, pages viewed by visitors and error messages received. None of this information contains identification information of the visitor.

4. **Targeting/Advertising Cookies:** This cookie is used to show you personalised advertisements on our website or other sites with our partners with whom we cooperate and to obtain statistical information about advertisements. These cookies may be shared with business partners or other organisations. They are usually third party cookies.

HOW TO TURN OFF COOKIES?

By disabling cookies, you can continue to use the website, but you may not be able to access the entire website or your access experience may be limited.

The default settings of internet browsers are intended to accept all cookies. You can use the "**incognito window**" option of your browser to limit the use of cookies and to prevent targeting/advertising cookies.

You can get support from the browser's help page or use the following pages to change / switch off your browser's cookie settings;

- For Google Chrome;
https://support.google.com/chrome/answer/95647?hl=tr
- For Microsoft Edge;
https://support.microsoft.com/tr-tr/help/17442/windows-internet-explorer-delete-manage-cookies
- For Mozilla Firefox;
https://support.mozilla.org/tr/kb/cerezler-web-sitelerinin-bilgisayarinizda-depoladi
- For Opera;
https://help.opera.com/en/latest/security-and-privacy/#clearBrowsingData
- For Safari;
https://support.apple.com/tr-tr/guide/safari/sfri11471/mac